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Rubén Lara 

Analytical Models leader at Telefonica I+D

Madrid Area, Spain | Computer Software



<b>Current</b>	<ul style="list-style-type: none"> <li>• <b>User Modelling - Analytical models Leader at Telefonica I+D / Telefonica R&amp;D</b></li> </ul>
<b>Past</b>	<ul style="list-style-type: none"> <li>• R&amp;D Manager at Analistas Financieros Internacionales</li> <li>• Researcher and project manager at Digital Enterprise Research Institute (DERI)</li> <li>• IT analyst at Analistas Financieros Internacionales</li> </ul>
<b>Education</b>	<ul style="list-style-type: none"> <li>• Universidad Autónoma de Madrid</li> <li>• Universidad Autónoma de Madrid</li> </ul>
<b>Recommendations</b>	4 people have recommended Rubén <a href="#">see all...</a>
<b>Connections</b>	146 connections
<b>Websites</b>	<ul style="list-style-type: none"> <li>• <a href="#">My Company</a></li> <li>• <a href="#">My Website</a></li> </ul>
<b>Public Profile</b>	<a href="http://es.linkedin.com/in/rubenlara">http://es.linkedin.com/in/rubenlara</a>

### Summary

IT researcher and manager with experience in industrial and R&D, national and international projects.

### Specialties

Social network analysis, analytical models, user modelling, data mining, business intelligence, telco, information integration, semantic web.

## Experience

### User Modelling - Analytical models Leader

#### Telefonica I+D / Telefonica R&D

Privately Held; Telecommunications industry  
September 2009 – Present (9 months)

Leader of the analytical models team in the User Modelling area of Telefonica R&D.

### R&D Manager

#### Analistas Financieros Internacionales

Privately Held; 51-200 employees; Computer Software industry  
February 2005 – February 2008 (3 years 1 month)

R&D manager, co-responsible for the definition of the R&D agenda of the company and leader of different R&D projects in the areas of information integration, (semantic) SOA, and (semantic) information integration, with a focus on the financial and banking fields.

This position also includes the management of Business Intelligence projects with customers of the banking industry.

### Researcher and project manager

#### Digital Enterprise Research Institute (DERI)

Educational Institution; 11-50 employees; Research industry  
February 2003 – February 2005 (2 years 1 month)

Researcher at DERI Innsbruck, Austria, in the field of semantic web and semantic web services, working for EU-funded research projects involving partners Europe-wide. Project manager of the EU network of Excellence Knowledge Web, and leader of the workpackage on semantic web services.

This position included an internship in DERI Galway, Ireland.

Rubén has 4 recommendations (4 co-workers) including:

[Sinuhe Arroyo](#), *Project Manager, DERI*

[Christoph Bussler](#), *Science Foundation Ireland Professor and Executive Director, Digital Enterprise Research Institute (DERI)*

### IT analyst

#### Analistas Financieros Internacionales

Privately Held; 51-200 employees; Information Technology and Services industry  
July 2001 – December 2002 (1 year 6 months)

IT analyst for projects in the financial domain (financial simulators, foreign trade platforms, financial contents management and delivery, information portals) and project manager of the knowledge management system of the company.

### Internship

#### Analistas Financieros Internacionales

Privately Held; 51-200 employees; Information Technology and Services industry  
October 2000 – May 2001 (8 months)

Internship at Analistas Financieros Internacionales as part of my university education, working in the development of financial simulators and the company knowledge management system.

## Education

### Universidad Autónoma de Madrid

Ph.D. [Computer Science](#)

2001 – 2007

Thesis title: "A flexible model for the semi-automatic location of services".

The research of the PhD thesis was partly carried at the University of Innsbruck, Austria, and at the University of Galway, Ireland, and it included an internship at the National Technology University of Argentina.

### Universidad Autónoma de Madrid

M.S. [Computer Science](#)

1997 – 2001

First National Award in Computer Science, Spanish Ministry of Science of Education, 2001.

Special Award in Computer Science, Universidad Autonoma de Madrid, 2001.

## Recommendations For Rubén

### Researcher and project manager

#### Digital Enterprise Research Institute (DERI)

"Rubén is one of the most intelligent and capable persons I have worked with. He has brilliant social skills and the ability to succeed there were others would for sure fail."  
*July 7, 2008*

[Sinuhe Arroyo](#), *Project Manager, DERI*

worked directly with Rubén at Digital Enterprise Research Institute (DERI)

"Rubén was working at the Digital Enterprise Research Institute (DERI) when I was its Executive Director and Science Foundation Ireland Professor in Ireland. He showed excellent management skills in national as well as international projects by making many valuable contributions enhancing the cooperation between the research groups in Austria and Ireland as well as with academic and industrial research partners across Europe. At the same time, he contributed high-quality, focused research, in professional and high-quality cooperation with other researchers. Rubén was also engaged in outreach and conference presentations promoting the results of his research and research projects. It was very pleasant working with Rubén and I wish him all the best for his future endeavors."  
*June 10, 2008*

[Christoph Bussler](#), *Science Foundation Ireland Professor and Executive Director, Digital Enterprise Research Institute (DERI)*

worked directly with Rubén at Digital Enterprise Research Institute (DERI)

"Ruben was one of the first members of DERI Innsbruck and one of the corner stones in building up the institute. He successfully run EU-funded projects and managed project proposals. Ruben contributed in building up the teams and cooperation networks in our rapidly growing institute. His contribution in research was very valuable for us."  
*June 10, 2008*

[Dieter Fensel](#), *Director, DERI*  
managed Rubén indirectly at Digital Enterprise Research Institute (DERI)

"When I had the pleasure to work together with Rubén in Innsbruck, I appreciated his excellent management skills paired with the capability to conduct scientific research at a high level - a rare combination which I am sure will bring him very far!" *June 8, 2008*

[Axel Polleres](#), *PostDoc researcher, DERI Innsbruck*  
worked directly with Rubén at Digital Enterprise Research Institute (DERI)

## Additional Information

### Websites

- [My Company](#)
- [My Website](#)

### Interests

Travelling, playing (brazilian) percussion, jogging, reading, snowboarding.

### Groups and Associations



Telefonica Top Innovators

### Honors and Awards

- First National Award in Computer Science, Spanish Ministry of Science of Education, 2001
- Special Award in Computer Science, Universidad Autonoma de Madrid, 2001

## Contact Settings

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### Contact Rubén Lara

[Send a message](#)

[rubenlh@tid.es](mailto:rubenlh@tid.es)