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LUPAS 2010
International Workshop on
Linking of User Profiles and Applications in the Social Semantic Web

In conjunction with ESWC 2010
Heraklion, Greece
30 May - 03 June 2010

<http://www.personal-reader.de/lupas/>

** DEADLINE EXTENSION **

IMPORTANT DATES

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- * 21 March 2010: Full & short paper submission deadline (NEW)
(11:59pm Hawaiian time)
- * 5 April 2010: Notification of acceptance
- * 18 April 2010: Final camera-ready paper
- * 30 or 31 May 2010: LUPAS 2010 workshop day

OVERVIEW

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Nowadays, numerous Web applications rely on implicitly or explicitly collected data on their users and their behavior in order to provide adapted and personalized contents and services. As these applications become increasingly connected, a major challenge is to allow various applications to exchange, reuse, and integrate their data and user models, hence, to allow for user modeling and personalization across application boundaries. A great body of Semantic Web research on the use of well-defined standards, vocabularies, and ontologies is currently being adopted to provide extensibility, flexibility, interoperability, and reusability.

On the one hand, the ability of exchanging, reusing, and integrating the user models allows applications to enhance and broaden their user models with additional data. On the other hand, it helps users to get the content and services that suit their needs and situations and to syndicate these services in so-called mash-ups. This type of open-world user modeling poses challenges to the Semantic Web community:

- * How can Semantic Web technology be employed to cope with semantic and syntactic heterogeneity in user modeling?
- * How can personalization and user modeling techniques be beneficial for Semantic Web systems?

This workshop aims to bring together academic and industrial researchers and practitioners in the fields of Semantic Web, user modeling, and personalization in order to discuss theoretical and practical knowledge, open research issues, applications, and experiences for common benefit.

TOPICS OF INTEREST

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The workshop will tackle challenges posed by linking user data and applications, including, but not limited to, the following themes:

- * User modeling and personalization in the Semantic Web
- * Aggregation and integration of distributed user data/profiles
- * Linking data on the Social Web

- * Semantic Mashups linking applications
- * Techniques for connecting distributed user-generated data
- * Methods for exchanging user data
- * Intertwining social networking services
- * Studies assessing the use of external/public user data for personalization
- * Applications demonstrating intermixing of user profiles from different sources

PAPER SUBMISSION

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All papers must represent original and unpublished work that is not currently under review. Each paper will be reviewed by at least two independent referees. Papers will be evaluated according to their significance, originality, technical content, style, clarity, and relevance to the workshop. At least one author of each accepted paper is expected to attend the workshop.

Research papers must be formatted according to the information for LNCS authors; and further information about Springer's Lecture Notes in Computer Science (LNCS) are available at:

- * <http://www.springer.com/computer/lncs?SGWID=0-164-7-72376-0>

We welcome both full papers and short papers (e.g. experience reports, preliminary reports of work in progress, system demonstration, etc). Full papers should not exceed 12 pages in length, short papers should not exceed 6 pages. Papers must be written in English. Please submit your contributions electronically in PDF format at:

- * <http://www.easychair.org/conferences/?conf=lupas2010>

The workshop proceedings will be published as a volume at CEUR Workshop Proceedings.

WORKSHOP ORGANIZERS

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- * Fabian Abel (L3S Research Center, Germany)
- * Eelco Herder (L3S Research Center, Germany)
- * Geert-Jan Houben (Delft University of Technology, the Netherlands)
- * Erwin Leonardi (Delft University of Technology, the Netherlands)

PROGRAMME COMMITTEE

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- * Available at <http://www.personal-reader.de/lupas/>

For further questions please contact us at e.leonardi@tudelft.nl or abel@l3s.de